

# **Bulls-Eye Pc's & Electronics Privacy Policy**

## **Respecting your privacy**

Bulls-Eye Pc's & Electronics is committed to supporting the 'National Privacy Principles for the Fair Handling of Personal Information' which set clear standards for the collection, access, storage and use of personal information which we obtain as part of our business operations.

Our respect for our customers' right to privacy of their personal information is paramount. We have policies and procedures to ensure that all personal information, no matter how or where it is obtained, is handled securely and in accordance with the National Privacy Principles.

This Privacy Policy sets out:

- matters of which you should be aware regarding information we may collect about you
  - our policies on the management of personal information, and
  - generally, what sort of information we hold, for what purposes, and how we collect, hold, use and disclose that information.
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## **What personal information do we collect and store?**

So that we can provide services to you, we may ask for personal details such as your name, address, telephone number or e-mail address. Some examples of where we may need these details are home services, in-store computer setup or to contact you if we have any problems or just to let you know that you can pick your goods up. Privacy law requires us to collect personal information about you only if it is reasonable and practical to do so.

Bulls-Eye Pc's & Electronics takes measures to ensure your personal information is protected from unauthorised access, loss, misuse, disclosure or alteration. We also take measures to destroy or permanently de-identify personal information when it is no longer required. The types of measures we take vary with the type of information, and how it is collected and stored.

Generally, you have no obligation to provide any information requested by us. If you choose to withhold requested information however, we may not be able to provide you with the goods and services that depend on the collection of that information, particularly if the collection of that information is required by law.

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## **Access to your personal information**

We will provide you with access to any of your personal information we hold. (except in the limited circumstances recognised by privacy law)

If you have any questions about our privacy policy or need to update you're details (change of address of phone number) please contact us on 0425 466 825